

# Berkley Design Professional Berkley Company

Better By Design®

# **BDP Risk Management Education Catalog**

January 2025

### **OVERVIEW**

### **Risk Management Program Overview**

Berkley DP's comprehensive risk management program focuses on fundamental areas that impact professional liability, project delivery, and practice management with materials that have been developed by leading architectural and engineering practitioners, insurance specialists, and legal professionals.

Through our library of materials on BDP Risk®, live webinars, and on-demand learning courses, we address risk management essentials such as scope, client/project selection, contracts, and legal issues, as well as key practice topics including leadership, ownership transition, and firm valuation. We also provide tools and guidelines to help our insureds avoid professional liability claims, improve management practices, enhance business performance, and qualify for a 15% risk management education rating credit.\*

**Information:** Practical information in your hands—whenever you need it.

- · Available on a Mobile App
- Comprehensive library of risk and practice management articles and whitepapers for a fresh perspective on current issues
- Guidelines, tools, templates, and checklists to use in your everyday project delivery and management
- · Robust search feature

**Education & Tracking:** Courses that can help you develop your team members and qualify for a risk management education rating credit.

- · 41 on-demand webinars (and counting!)
- · New nano eLearning courses
- AIA Learning Units / RCEP Professional Development Hours (some HSW qualified)
- · Downloadable certificates of completion on demand
- · Participation tracking and reports

**Expertise:** Materials developed by leading subject matter experts.

- Risk and practice management from the practitioner's perspective
- Ask the Expert! feature on every article, tool, and course on the LMS—ask a question, and an expert will reply to you, pronto!

Berkley DP policyholders can access courses on BDP Risk®, which is available 24/7. For more information, please refer to the catalog entries, which include program descriptions, learning units, target audiences, and the industry experts we have collaborated with to bring you programs that are **Better By Design®**:

On-Demand Webinars
We develop on-demand webinars
on current and emerging issues—
and we do so in partnership with subject
matter experts around the country.

Nano eLearning Courses
We know how busy you are. So
we are developing short eLearning
courses, each focused on a single topic. These
bite-sized courses will be either 15 minutes or
30 minutes in length, great for accessing on our
Go. Learn app for those always on the go.



The webinar was very educational and I look forward to exploring more resources that BDP Risk provides.

I understand how difficult it is to produce a well-presented topic in a specific amount of time. These [courses] are very well done and there are great takeaways.

"

#### NANO eL FARNING COURSES

Making a Go/No-Go Decision	
on a Project Takeover	4
Branching Out: Addressing the Risks and	
Rewards of Opening a Branch Office	4







BDP Risk® Offers An Award-Winning Experience in a Mobile App. You can search the LMS for content, read articles, enroll in courses, and download.

#### **Getting Started:**

- 1. Download the Go.Learn App
- 2. Enter the full platform URL: https://bdprisk.docebosaas.com
- 3. Enter your normal Username and Password

### Detailed Mobile App Instructions

Login to BDPRISK.com for the most up-to-date course list.

### **ON-DEMAND WEBINARS**

Contracts:	
Understanding Your Contract	<u>15</u>
Managing Risk through Effective Contracts	<u>10</u>
Contractual Deal Killers	4
AIA 2017 Contract Documents	5
Risk Management and Claims:	
Risk Management Plan	8
Guide to Dispute Resolution	5
A Compendium of Claim Tales and Lessons Learned	6
A Compendium of Claim Tales and Lessons	
Learned: Season 2	6

#### **ON-DEMAND WEBINARS, continued** Risk Management and Claims, continued: Claim Catastrophes 5 Ethical Challenges & Enigmas 9 Cyber Liability 6 **Trends in Geotechnical Claims** 13 Accessibility Issues in Design and Construction 4 **Project Delivery:** Alternative Forms of Project Delivery 5 Design-Build: Boom or Bust? 7 Design-Build Public Infrastructure 7 P3: Myths and Realities 12 **Pre-Construction Services: Cure or Curse?** 12 Construction Manager as Constructor 15 Legal and Practice Issues of BIM 11 **Project Management:** From Scope Creep to Profitability 10 **Project Risk Engineering for General Contractors** 12 The Root Factors - Growing Profit and Reducing Risk 13 Optimal Outcomes in CCA 11 The Prime/Subconsultant Team 13 AIA A201™: General Conditions 14

#### Communication:

Communication and Documentation	<u> </u>
Email Policies and Best Practices	8

### **Leadership and Practice Management:**

Managing Project & Financial KPIs to Boost

Firm Profitability	10
Design Firm Leadership	7
Next Generation Leadership	11
Digital Workforce	9
Successful Strategic Planning	13

#### **Current Issues:**

**Enhancing Design Firm Value** 

Connectable: Strengthen Team Connection	
in the New Era of Work	6
Real-Life Ethical Situations in Design & Construction	12
Ethics for Engineers, Architects, and	
Other Design Professionals	9
Designing for Uncertainty	8
Trends in Outsourcing to A/Es	14

9

### NANO eLEARNING COURSES



# Making a Go/No-Go Decision on a Project Takeover

Taking over a project started by another design professional is a risky proposition. In addition to concerns for liability, copyright, and professional responsibility, the Go/No-Go decision will likely be influenced by the identity of the client or the project, by the state of the economy and your business, and by your appetite for risk. This course will help you understand the risks, make a reasoned decision, and be able to protect yourself in contract.

Learning Units: 0.5 AIA CES LUs / 0.5 RCEP PDHs



### Branching Out: Addressing the Risks and Rewards of Opening a Branch Office

There are very few company events that generate as much excitement as opening a new branch office. As an implementation of your firm's growth and expansion strategy, a new branch can expand your firm's reach, signal healthier revenues, and offer positive opportunities for the firm and key personnel. However, turning a new branch office into a long-term successful venture is not always easy. Opening an office in a new territory has many potential pitfalls, whether you are acquiring an existing firm or starting from scratch. This course looks at the risks and potential obstacles to opening and running a branch office and gives you five key strategies for success.

Learning Units: 0.5 AIA CES LUs / 0.5 RCEP PDHs

### **ON-DEMAND WEBINARS**



# Accessibility Issues in Design and Construction

Design professionals face many constraints that go beyond the technical and artistic challenges of any given project. This webinar addresses the legal and practical effects of the myriad accessibility laws, rules, and regulations on the industry. The webinar panelists will discuss the complex, overlapping statutory and regulatory framework that governs this area of law, and will review current cases from around the country that highlight issues that are most relevant to design professionals and their legal representatives. Most importantly, participants will learn actionable steps that design professionals can take to minimize exposure to such issues in the first place.

### **Speakers**

**Michael J. Cremonese**, Esq., Member, Burke Cromer Cremonese

**Scott R. Samolovitch**, Esq., Associate, Burke Cromer Cremonese

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**Learning Units:** 1.5 AIA CES LUs / 1.5 RCEP PDHs



### A/E Contractual Deal Killers

Lagreements for architects and engineers.
Participants will explore top strategies when addressing the most common Deal-Breaker issues. They will also learn the importance of both preferred indemnity language and anti-indemnification statutes along with civil codes. In addition, participants will discover a broad spectrum of critical contracting issues typically arising on projects from the earliest stages of pre-bid negotiation through the post-construction phase.

### Speakers

**Dion N. Cominos**, Esq., Firmwide Managing Partner, Gordon & Rees LLP

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP



# AIA 2017 Contract Documents: Insights and Impacts

This program will provide attendees with an insight into the AIA's revision process, as well as information about the Owner-Architect agreements, which are revised by the Documents Committee on a 10-year cycle. Subject matter experts and practitioners will examine updated agreement language from business, legal, and construction risk perspectives. The program will prepare participants to select appropriate AIA contracts for their particular project and practice, as well as to evaluate the suitability of alternative contract terms. Presenters will introduce the new Sustainable Projects Exhibit and explore the responsibilities of the architect, contractor, and owner.

### **Speakers**

**Ted D. Levin**, P.E., Partner, Morris Polich & Purdy LLP **Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 2.25 AIA CES LUs / 2.25 RCEP PDHs



# Alternative Forms of Project Delivery

The purpose of this program is to compare and contrast construction delivery methods and implications for the design professional with insights from the owner's perspective. It includes a thorough review of Design-Bid-Build, Construction Manager as Adviser (CMa), Construction Manager as Constructor (CMc, CMAR, CMGC), and Design-Build. For each of these delivery methods, the program will explore: the relationships of the parties and the contract structures; key features of the delivery method; practice and legal risk considerations for the design professional and owner; and wraps up with the benefits and concerns of the delivery method.

#### **Speakers**

**Arlen M. Solochek**, FAIA, Consulting Architect, Phoenix AZ **Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 2.25 AIA CES LUs / 2.25 RCEP PDHs



# A Design Professional's Guide to Dispute Resolution

n today's complex design and construction environment, disputes will occur. Often the difference between success and failure is whether you have planned for the inevitable. This webinar will show you the root causes that frequently lead to disputes and arm you with strategies to mitigate those situations before the project even begins. You'll learn why it's important to define the dispute resolution process in your contract—and receive sample contract language you can begin using right away. You'll gain insight from a typical dispute resolution flowchart and a deeper understanding of the mechanics, costs, pros, and cons of these common methods: step negotiations, mediation, litigation, and arbitration. Finally, you'll learn how to identify when trouble is brewing on your project and get a roadmap of what to do next.

### **Speakers**

Ted D. Levin, Esq. Member, Clark Hill

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 2.25 AIA CES LUs / 2.25 RCEP PDHs



# Claim Catastrophes and Lessons Learned

Whether or not you have been involved in litigation, this webinar will be an eye-opener as to how things can go wrong in a design and construction project. The lessons from real claims catastrophes presented by an experienced trial attorney and a licensed architect will show how devastating failures lead to claims. Through the examination of a number of actual claim cases, participants will learn from others' mistakes.

#### **Speakers**

**Brian K. Stewart**, Esq., Hon. AIA Attorney at Law, Collins Collins Muir + Stewart, LLP

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP



colossal 72% of global workers feel isolated at least monthly; with 55% saying at least weekly. Remote work, advancing technology, and an always-on work culture are fracturing our relationships resulting in deep disconnection. Ryan Jenkins distills everything you need to know about what's causing today's workforce disconnection and how you can increase connection to boost belonging, engagement, retention, and performance with employees at every level.

### **Speakers**

Ryan Jenkins, CSP, WSJ Bestselling Author & Speaker Diane P. Mika, SVP, Risk Management Officer, Berkley DP Learning Units: 1.25 AIA CES LUs / 1.25 RCEP PDHs



### **Could This Happen to You?** A Compendium of Claim Tales and Lessons Learned

his program tells the tale of four claims. Each claim includes the project type, delivery method, and parties involved, followed by the problems that arose and technical factors that led to the claim. The resolution and lessons learned of each case will be revealed, including the impact of the design professionals' errors and omissions on the project and its owners/users. These valuable insights will help participants examine and improve their business practices and project controls to avoid similar situations.

### **Speakers**

Diane P. Mika, SVP, Risk Management Officer, Berkley DP Cindy Russell, AVP, Senior Claims Examiner, Berkley Alliance Managers

Michael Cecere, AVP, Senior Claims Examiner II, Berkley Alliance Managers

Liz Molina, AVP, Senior Claims Examiner, Berkley Alliance Managers

Derek E. Steffen, AVP, Senior Claims Examiner, Berkley Alliance Managers

**Learning Units:** 1.5 AIA CES LUs / 1.5 RCEP PDHs HEALTH, SAFETY, AND WELFARE QUALIFIED



### Could This Happen to You? A **Compendium of Claim Tales and** Lessons Learned: Season 2

his program tells the tale of four claims. The speakers will set the stage by describing the project type, delivery method, and parties involved, followed by the problems that arose and led to the claim. The final resolution, lessons learned, and health-safetywelfare takeaways of each case will also be revealed. Highlights of the claims include poor business practices, building code noncompliance, lack of communication and documentation, and QA/QC issues. Participants will learn how to avoid or mitigate similar situations.

#### Speakers

Diane P. Mika, SVP, Risk Management Officer, Berkley DP **Anthony Andersen**, SVP, PL Claims Manager, Berkley Alliance Managers

**Lisa McKay** AVP, Senior Claims Examiner, Berkley Alliance Managers

Liz Molina, AVP, Senior Claims Examiner, Berkley Alliance Managers

Mark A. Froehlich, Esq., AVP, Senior Claims Examiner, Berkley Alliance Managers

**Learning Units:** 1.75 AIA CES LUs / 1.75 RCEP PDHs HEALTH, SAFETY, AND WELFARE QUALIFIED



# Cyber Liability: Data Security for Design Professionals

he data that design professionals hold on projects, plans and people has great value—and along with that comes significant potential risk. Clients, subconsultants and even contractors rely on the confidentiality, integrity and availability of that data. This webinar identifies specific cyber liability risks related to architects: how they can be attacked, what type of information gets targeted and the potential impact on their firms. Architects and Engineers will learn to secure their firms against attacks and specific strategies to mitigate their risks, including network and device security, account access best practices and system monitoring strategies. They will receive updates on special issues like international data privacy laws and their impact.

#### **Speakers**

Jonathan Fairtlough, Managing Director, Kroll Alan Brill, Senior Managing Director, Kroll Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP



As Design-Build increases in popularity, the more likely it is that you will become involved with this delivery method—if you're not already doing so.

Whether you're new to the process or have been working in this arena for some time, this webinar—brought to you by renowned subject matter experts in design practice, professional association contract documents, construction law, and design-build business structuring—demystifies the risks and rewards of design-build.

You'll learn about the variations in which the architect or engineer can be engaged in the process, the key differences from traditional project delivery, and how to protect yourself accordingly.

### **Speakers**

Mark C. Friedlander, Partner at Schiff Hardin, LLP Michael C. Bomba, Director and General Counsel on the AIA Documents Team

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 2.0 AIA CES LUs / 2.0 RCEP PDHs



Thanks for the seminar, it contained very valuable information.





esign-Build (DB) is increasingly popular as the delivery method of choice for many governmental entities (federal, state, and local) for public infrastructure projects. Those owners are attracted not only to the ability to contract on a fixed-price basis with a design builder who is responsible for both design and construction but also to the opportunity to transfer substantial risk—which would traditionally be retained by the owner—to that design-builder. Many design-builders respond to owner DB RFPs with aggressive pricing proposals and sometimes unrealistic assumptions and expectations as to the details of final design development details and construction cost. What do these owner objectives and design-builder practices in DB procurement and contracting mean for the professional liability risk of consulting engineers and other design professionals engaged as subconsultants to the design-builder? That question and its answer will be the focus of this webinar.

### **Speakers**

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**David J. Hatem**, PC Partner, Chair, Professional Practices Group

**Learning Units:** 2.0 AIA CES LUs / 2.0 RCEP PDHs



# Design Firm Leadership: 3 Key Skills for Leaders

Architects and Engineers face many issues in the strategic development and perpetuation of their firms. In this technically rigorous and competitive industry, knowledge transfer from senior personnel to less experienced and emerging professionals is becoming increasingly important. Accordingly, developing future firm leaders is critical for firm growth and perpetuation. This workshop focuses on three key areas for leaders: influencing others—even when you lack the formal authority to do so; motivating your team to achieve success; and managing/adapting to change.

### **Speakers**

**Phil LaRiviere**, President & CEO, PACES, LLC **Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP



# **Designing for Uncertainty:** Resiliency, Climate Change, and **Other 21st Century Perils**

he practice of architecture and engineering in the 21st century can be forbidding. Today's increasingly complicated and uncertain landscape includes climate change, aging infrastructure, pandemics, and a host of other manmade and natural phenomena. The importance of incorporating adaptation strategies and anticipating extreme weather events are just two areas that are shaping the standard of care for design professionals. Through instruction and actual case examples, this webinar offers valuable insights on applying the principles of resilient design for buildings that are able to withstand extreme weather and remain habitable, infrastructure that supports a sustainable ecosystem. and community design that manages stormwater and mitigates wildfire. Participants will learn strategies for facility planning, HVAC, and other design considerations in the post-Covid-19 built environment, and best practices for performing adjacent structure-design, structural condition assessments, and other inspections.

### **Speakers**

Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Diom N. Cominos, Esq. Firmwide Managing Partner, Gordon&Rees Scully Mansukhani

Learning Units: 2.0 AIA CES LUs / 2.0 RCEP PDHs HEALTH, SAFETY, AND WELFARE QUALIFIED



The program demonstrated real expertise in risk management and professional liability, and was relevant and incredibly helpful to us since it was from a practicing design professional's perspective.





### **Design Professional Email Policies & Best Practices**

mail has easily become the most prevalent means of communication used in the construction industry today, especially for design professionals. What would have been communicated in a formal letter, transmittal. or submittal in the "old days" is now frequently communicated in an informal, hastily written email. While email is a fast and effective communication tool. it is legally valid, permanent, and discoverable, and the misuse or abuse of email carries significant risks in the event of a dispute. Few architects and engineers realize that a single, inarticulate email can destroy the defense of an otherwise very defensible claim, resulting in significant liability for the design firm. This ondemand webinar will reveal how emails are used by trial lawyers in a dispute. It will highlight the pitfalls of poor email communication practices and provide you with strategies to avoid or mitigate the associated risks.

### **Speakers**

David N. Garst, B. Arch., J.D, Lewis, Thomason, King, Krieg & Waldrop, P.C.

Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 1.75 AIA CES LUs / 1.75 RCEP PDHs



# **Developing a Risk Management Plan**

Risk Management Plan is an essential element of loss prevention and a key ingredient of financial success for a design firm. One that is integrated into a firm's culture and embraced by its leadership makes a significant positive impact on business performance and longevity. An effective plan contemplates the entire project cycle: from client selection to project inception and through project close-out. Bottom line: a well-run, well-managed design firm is more profitable and has less exposure to risk. This program offers insight on the benefits of a Risk Management Plan and the building blocks to help you develop one for your firm.

### **Speakers**

Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Diane P. Mika, SVP, Risk Management Officer, Berkley DP **Learning Units:** 2.0 AIA CES LUs / 2.0 RCEP PDHs



# Digital Workforce: Strategies to Work, Collaborate & Lead Effectively Across Remote Teams

Mobile technology, ubiquitous connectivity, shifting generational expectations, and now COVID-19 have enabled and even compelled the transition from workplaces to workspaces. Operating in or leading a remote workforce and dispersed project teams requires a different set of tools to sustain relationships and maintain effectiveness. Learn tactics and acquire tools that design professionals can use to boost productivity, quality, communication, and influence in the digital age of work.

### **Speakers**

**Ryan Jenkins**, Next Generation Speaker

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**Learning Units:** 2.0 AIA CES LUs / 2.0 RCEP PDHs



# Enhancing Design Firm Value through Profitability and Effective Business Management

Principals of architectural and engineering firms invest significant personal, professional, and financial resources to establish, develop, and expand their firms. Profitability at the project level is necessary for the overall financial success of the A/E firm and its ability to invest in personnel, quality management standards, and technology that will sustain the firm over the long term. Profitability and sound financial management are key to creating value of the design firm. Beginning with a culture that includes focus on responsible and profitable performance, a firm's strategic plan can guide the development of highvalue specialties and a strong market presence in order to thrive and endure as a business. This workshop will help participants understand the strategic, organizational, and management principles and actions that enable profitable performance and value creation. Key Performance indicators (KPIs) including historical operating and balance sheet metrics, and predictive (forward looking) metrics will be analyzed to assist participants in understanding key financial management factors to profitable factors.

### Speakers

lan C. Rusk, ASA, CM&AA, Managing Principal, ROG+Partners, LLC

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**Learning Units:** 1.5 AIA CES LUs / 1.5 RCEP PDHs



# Ethical Challenges & Enigmas for the A/E World

On paper, professional ethics seem simple—just do the right thing. But in the real world ethics can become very complicated for design and construction professionals competing for business and serving competing clients. Frequently, the "conscience clauses" of many new contracts only compound the challenges. This program draws on real life ethical cases from design professionals to illustrate the challenges and corresponding dilemmas. Based on those real world experiences, the program will chart a path to manage those challenges and clear the way for professional success, business stability, and expansion.

### **Speakers**

**David A. Ericksen**, Esq., Executive Committee, Construction Practice Leader, Severson & Werson

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**Learning Units:** 2.0 AIA CES LUs / 2.0 RCEP PDHs HEALTH, SAFETY, AND WELFARE QUALIFIED



# Ethics for Engineers, Architects, and Other Design Professionals

Ethical behavior is integral to the practice of architecture and engineering, necessitated by the professional's duty to protect the health, safety, and welfare of the public. Making decisions and taking action can be complicated by ethical obligations imposed by multiple bodies: professional association codes of conduct, state practice acts, and licensing board requirements. Using professional association codes of conduct as a framework, this workshop offers a four-step process to make sound ethical decisions and explores real-life ethical cases to illustrate the challenges, dilemmas, and consequences of unethical behavior. In addition, participants will take away six key strategies to avoid ethical problems.

### Speakers

Brian Sutter, Esq., Managing Partner, Sugarman Law Firm

**Stephen Davoli**, Esq., Partner, Sugarman Law Firm

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**Learning Units:** 2.0 AIA CES LUs / 2.0 RCEP PDHs

HEALTH, SAFETY, AND WELFARE QUALIFIED



hange is a key challenge to a basic premise of project management: the control of resources to meet a certain objective by a specific date within a finite budget. Scope creep happens when there is an expansion of services provided without a corresponding increase in the design professional's fees or recognition of additional risk exposure. Change is inevitable, but scope creep is not. This webinar will help you learn the triggers for change and how to manage the change process to maintain your client relationships—and your firm's profitability.

### **Speakers**

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Diane P. Mika, SVP, Risk Management Officer, Berkley DP Learning Units: 2.0 AIA CES LUs / 2.0 RCEP PDHs



# **Managing Project and Financial KPIs to Boost Firm Profitability**

↑ anaging projects goes beyond just schedule and VI deliverables, but also requires a focus on project performance and profitability as well as the overall impact of the project to the bottom line. In this session, attendees will gain insight into top key performance indicators (KPIs), identify industry benchmarks for KPIs, and understand how to leverage the metrics to boost profitability. In this session the presenters will highlight some of the top metrics firms should be tracking to help them succeed. Will dive into the latest benchmarks from the Deltek Clarity A&E Industry Report to highlight where firms are struggling, their successes, and what challenges they may be facing in the near future. Attendees will also walk away with tips for leveraging data to impact project and firm profitability to better position your firm for success.

### **Speakers**

Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Megan Miller, Director, Product Marketing, Deltek **Learning Units**: 1.5 AIA CES LUs / 1.5 RCEP PDHs



### Managing Risk through **Effective Communication** and Documentation

ommunication is the life-blood of a project. Good communication can help ensure a project's success. while poor communication can lead to disputes and claims. Documentation is the narrative of the project process. It begins with contract formation and negotiation, flows through kick-off meetings and project initiation, and becomes very formal during the construction phase. With real world examples, this program reveals pitfalls and best practices in communication and documentation throughout a project. Design professionals are judged by documentation: proposals, contracts, CDs, reports, email, and more. Participants will come to appreciate cautionary words and project templates, examine a proven change-management model, and learn how proactive communication and consistent documentation can help them manage risk and deliver successful projects.

### Speakers

Diane P. Mika, SVP, Risk Management Officer, Berkley DP **Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**Learning Units**: 1.5 AIA CES LUs / 1.5 RCEP PDHs



### Managing Risk through **Effective Contracts**

/our professional services agreement is an essential **Y** tool in managing your exposure to risk. An equitable contract fairly apportions risk, while an onerous contract can shift inordinate—and sometimes uninsurable—liability to you. The terms and conditions of the agreement establish the roles and responsibilities of the parties, and the negotiation process provides an opportunity to set reasonable expectations with your client.

This on-demand course reviews the risk management fundamentals that underlie the development of effective contracts, the contract review process, and key clauses that impact your risk exposure.

### Speaker

Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Diane P. Mika, SVP, Risk Management Officer, Berkley DP



# Managing the Legal and Practice Issues of BIM

sed properly, BIM can improve a design firm's productivity, quality, and project team relationships. Combined with Integrated Project Delivery, it can add value to the design and construction process through cost modeling and analysis, virtual building coordination, logistics and continuity, digital record documentation, and operations and maintenance. This course explores the benefits and practice considerations of implementing BIM, as well as the legal implications, including BIM's impact on the Standard of Care, controlling the use of your intellectual property, professional association tools and contract forms, and protecting your firm from professional liability risk.

### Speaker

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**Learning Units**: 1.5 AIA CES LUs / 1.5 RCEP PDHs



# Next Generation Leadership: Proven Strategies to Engage & Develop Millennials at Work

The generational divide at architecture and engineering firms has never been deeper and more daunting than it is today. Having multiple generations working together can become challenging, but overcoming these generational gaps is vital for A/E firm success. In order to thrive tomorrow, A/E firms must embrace and engage the emerging millennial workforce and effectively develop them into 21st-century ready leaders.

### **Speakers**

Ryan Jenkins, Next Generation Catalyst

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management

Officer, Berkley DP

Learning Units: 2.0 AIA CES LUs / 2.0 RCEP PDHs



### Optimal Outcomes in Construction Contract Administration: Managing Risk During Construction

he basic purpose of Construction Contract Administration (CCA) is to determine whether the project is being built in conformance with the design intent. The more complex goal in today's COVID-19 environment is to deliver a project that meets the client's objectives while protecting the design and construction team. Using AIA standard documents as a starting point, this program demonstrates the importance of providing CCA on all constructed projects, particularly as it relates to the Standard of Care and NCARB model law. The program will also explore the roles of the client, design professional, contractor, and subcontractors in CCA activities such as site visits, the perils of substitutions, nonconforming Work, RFI responses, change orders, and more, with a focus on the impact of COVID-19 on these services. Once the pitfalls and challenges are exposed, participants will gain strategies to attain optimal outcomes during construction.

### **Speakers**

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**James B. Atkins**, FAIA, FKIA, President, Atkins Consulting Solutions

**Learning Units**: 1.5 AIA CES LUs / 1.5 RCEP PDHs



Great presentation!
Thoroughly enjoyed the
content and definitely learned
something new. Thanks!

"



# P3: Myths and Realities for **Design Professionals**

ublic-Private Partnerships (P3) are not just for toll roads and bridges—they can be an effective delivery method for other project types in the public realm. In a P3, a public entity retains a private entity to finance, design, and build a project that will deliver a benefit to the public. P3 involves a more complex risk analysis in comparison to other design and construction methodologies. The course will help design professionals understand legal and financial risks and benefits—and enable them to be better informed to pursue, plan, and manage the inherent business and contractual risks as P3 project opportunities present themselves.

### **Speakers**

Suzanne H. Harness, Esq., AIA, Harness Law, PLLC Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 1.5 AIA CES LUs / 1.5 RCEP PDHs



### **Pre-Construction Services: Cure or Curse?**

hird-party review and comment on any design professional's work product can be uncomfortable. It exposes the design to critique, second guessing, and "alternative" views. However, it can also validate and improve the design before any deficiencies lead to economic harm and consequences. Drawn from real-life cases in the media and courts, this program will highlight the potential risk and risk management opportunities emerging from thirdparty pre-construction design review by other design professionals, contractors, and construction managers. In addition, it will offer corresponding strategies to help you successfully engage in those processes as the designer or the reviewer.

### **Speakers**

David A. Ericksen, Esq., Attorney at Law, Collins + Collins Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 2.0 AIA CES LUs / 2.0 RCEP PDHs



### **Project Risk Engineering** for General Contractors

his course was developed to provide participants with a working knowledge of the due diligence and risk engineering recommended practices for a robust and formal risk assessment, project selection, and risk transfer process. A comprehensive risk engineering process is necessary to determine the bid, preconstruction, design development, construction, delivery, and warranty risks associated with a project and to enhance a contractor's ability to achieve an ontime, in budget, fit for purpose, project delivery.

### Speakers

**Timothy R. Brashear** P.E., Officer and Vice President, Construction Services, Rimkus

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 1.25 AIA CES LUs / 1.25 RCEP PDHs



# Real-Life Ethical Situations in **Design and Construction**

s construction projects, project delivery, and owner expectations become increasingly complex, it is more important than ever for design professionals to make proper decisions based upon professional standards and codes of ethics. In this workshop, participants will review the process of ethical decision making and gain a heightened awareness of ethical issues in day-to-day job functions through the exploration of actual cases and outcomes.

### **Speakers**

Mike Bilderbeck, PE, FASHRAE, Picking Jennifer Leach, PE, LEED AP, BR+A

Kristin L. Schaefer, P.E., Schaefer Engineering

Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 1.75 AIA CES LUs / 1.75 RCEP PDHs



t the heart of almost every successful construction project is a well-structured and coordinated design team. By contrast, where the design "team" concept breaks down—or never even really gets started projects fail, profits evaporate, clients are lost, and claims follow. Drawing upon multiple examples of both success and failure, this program provides an eightstep model for design teams that addresses team selection, the importance of bringing subconsultants into the project early, coordinated contracts, appropriate insurance, a proactive approach to project planning and design coordination, communication and documentation protocols, identifying signs of trouble, and post-project assessments.

### **Speakers**

David A. Ericksen, Esq., Attorney at Law, Collins + Collins Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 2.0 AIA CES LUs / 2.0 RCEP PDHs



# The Root Factors -**Growing Profit and Reducing** Risk through Personal and **Professional Empowerment**

he purpose of this course is to teach personal and professional empowerment strategies to strengthen professionals, influence staffing, improve culture, increase performance, and reduce risk within design firms. Participants will learn these principles through a unique combination of design professional risk management practices and personal and professional empowerment strategies. This program helps staff at all levels of the firm, which can enhance the design experience, project outcomes and client satisfaction.

### **Speakers**

**Jeffrey M. Hirst**, CIC, Hon AIA Utah, Empowerment Coach, Professional Risk Advisor, Hirst Coaching Diane P. Mika, SVP, Risk Management Officer, Berkley DP Learning Units: 2.0 AIA CES LUs / 2.0 RCEP PDHs



# The Secrets of Successful Strategic Planning

/ithout a firm's success as a business, the lofty goals of any firm can dwindle to little more than reality-dampened frustrations. Strategic planning has proven to be the single most powerful and highlyleveraged tool to guide firms toward future growth and prosperity. This program will demonstrate what it takes to make strategic planning work for a firm, provide meaningful tips for the planning process, and identify common pitfalls to avoid. However, most firms tend to over-plan but under-implement, with implementation often a firm's biggest stumbling block. Participants will learn how best to convert strategic plans into action: what has worked in other firms: the leader's role and responsibilities; prioritizing within the strategic plan, identifying what your firm can afford to do vs. what it cannot afford not to do; and creating a culture of accountability.

### **Speakers**

Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Raymond Kogan, AIA, President, Kogan & Company Learning Units: 2.0 AIA CES LUs / 2.0 RCEP PDHs



# Trends in Geotechnical and **Engineering Claims**

eotechnical engineering services are foundational to many design and construction projects. Architects and other engineering disciplines frequently rely on geotechnical reports in the performance of their services. This program gives insight to current trends in geotechnical engineering, related design and construction issues, and claims. Through real-life case examples involving serious failures and safety issues, participants will learn how geotechnical reports and recommendations impact the integrity of the design and construction of a project.

### **Speakers**

M. Brandon Waddell, Shareholder, Vincent Lopez Serafino Jenevein, PC

Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**Learning Units**: 2.25 AIA CES LUs / 2.25 RCEP PDHs HEALTH, SAFETY, AND WELFARE QUALIFIED



Trends in Outsourcing
Responsibilities to Architects
& Engineers: Maximizing
Opportunities & Minimizing
Risk of Self-Certifications &
Special Inspections

arge municipalities across the country, recognizing the bureaucratic inability to keep up with construction volume, have taken to outsourcing what were once clearly government functions to design professionals. Cities that do not have the resources and cannot keep up with the influx of applications, certifications, violations, or inspections are cutting down their workloads by placing ever greater responsibility on architects and engineers to certify plans, conduct special inspections, and perform façade inspections. In New York City, the Fire Department has even established a program for licensed professionals to certify correction of certain fire alarm system defects, effectively eliminating the need for Fire Department re-inspections of these conditions. While this outsourcing trend presents opportunities for new services and revenue streams for design professionals, the duty of care to protect the health, safety, and welfare through these services cannot be overlooked. This program will review three key areas: fire alarm certification, façade inspection safety program, and special inspections.

### Speakers

**Thomas M. Fleming II**, Esq., Partner, Milber Makris Plousadis & Seiden, LLP

**Patrick F. Palladino**, Esq., Partner, Milber Makris Plousadis & Seiden, LLP

**Jennifer M. Netska**, Esq., Associate, Milber Makris Plousadis & Seiden, LLP

**Learning Units**: 1.75 AIA CES LUs / 1.75 RCEP PDHs HEALTH, SAFETY, AND WELFARE QUALIFIED



Very interesting course as usual.
Excellent guest speaker.





# Understanding AIA Document A201™-2017 General Conditions of Construction Contract

This course will provide a detailed review of AIA Document A201™-2017, General Conditions of the Contract for Construction, and discuss the essential information that design professionals need to understand in order to effectively deliver construction contract administration services. A201™-2017 is a keystone document that is used in conjunction with several other AIA contract documents. The A201™-2017 typically applies when owners contract separately with architects and contractors to procure design and construction services. This essential contract document bridges the gap between the owner's separate contracts with the project's architect and contractor.

A201™-2017 is a practical guide for design professionals, owners, and contractors, to provide a framework for effective communication and project management for efficient and successful projects. Understanding A201™-2017 can promote successful project outcomes, including satisfied owner expectations and minimized disputes.

### **Speakers**

**Andrew D. Mendelson**, FAIA, EVP, Chief Risk Management Officer, Berkley DP

**Jeremy S. Baker**, Partner, Construction Law Group, Schiff Hardin LLP

**Learning Units**: 2.0 AIA CES LUs / 2.0 RECP PDHs



Very informative. I feel the suggested forms and tools will be very beneficial to us and will pass them along to our directors and project managers.

"



nderstanding the purpose and content of a professional services agreement is an essential skill in project management. The contract establishes the intent and parameters of the project and confirms the roles, responsibilities and expectations of the parties. A fair and balanced agreement sets the stage for a productive relationship between you and your client and fosters a positive experience from project inception through project close-out.

This comprehensive program provides an overview of risk management fundamentals, the contract review process and the typical organization of the owner-design professional agreement, with special consideration given to the context of the project delivery method. You will learn about the use of BIM/ digital exchange agreements and protocols, and will explore contract clauses that impact professional responsibility and liability.

### **Speakers**

Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Diane P. Mika, SVP, Risk Management Officer, Berkley DP Learning Units: 2.0 AIA CES LUs / 2.0 RCEP PDHs



# What You Need to Know about Construction Manager as Constructor (CMc)

onstruction Manager as Constructor (CMc), often known in the form of Construction Manager at Risk (CMAR), is an increasingly popular construction delivery method, particularly for large and complex projects with enhanced schedule, and project cost demands. No longer limited to private sector projects, CMc delivery is often utilized for public works building projects where the concurrent input of construction and design professionals can promote positive project outcomes. Learn from experienced owner's representative and design practitioners about key practical and contractual relationships, roles and responsibilities in order to develop strategies to properly allocate and manage risks to achieve successful projects for the benefit of all project participants, building inhabitants and the general public.

### **Speakers**

**Arlen Solochek**, FAIA, Consulting Architect Andrew D. Mendelson, FAIA, EVP, Chief Risk Management Officer, Berkley DP

Learning Units: 2.0 AIA CES LUs / 2.0 RCEP PDHs



# **Program Leaders**

#### Andrew D. Mendelson, FAIA

EVP, Chief Risk Management Officer amendelson@berkleydp.com · 312.340.3475

Andy is a unique resource for Berkley DP and our policyholders because of his 36+ years as a licensed architect, working as a designer, project manager, market leader, contracting officer, CFO, and Director of Practice Management for a large, national multi-disciplinary design firm. Andy served on the AIA Documents Committee for 15 years and is an industry leader in contracting and risk management.

#### Diane P. Mika

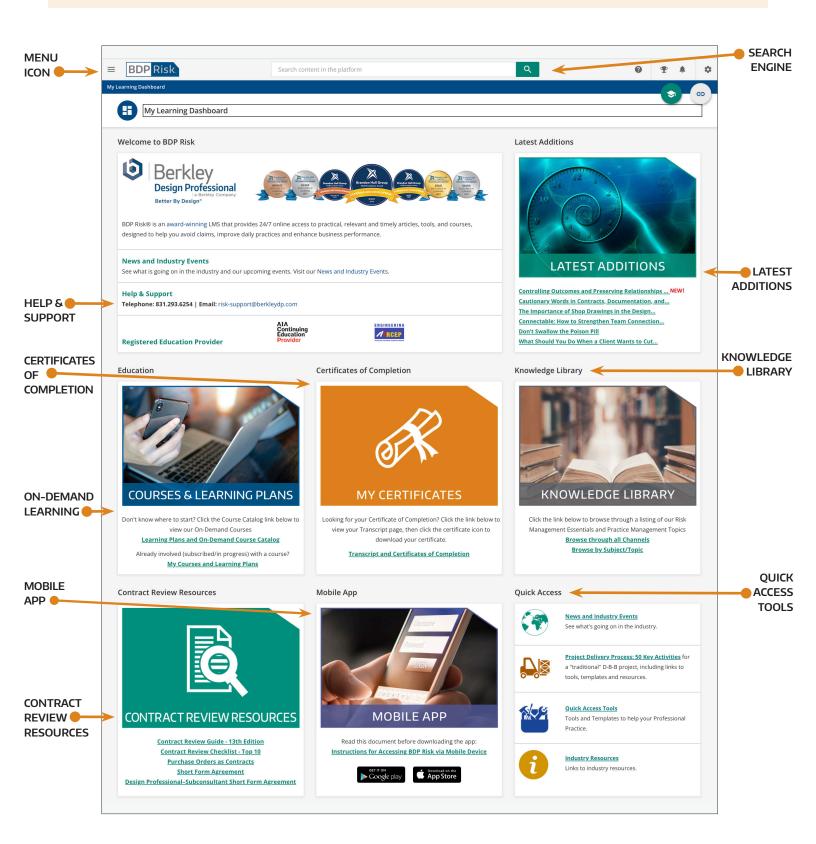
SVP, Risk Management Officer dmika@berkleydp.com · 831.293.6243

Diane has over 25 years of experience in A/E professional liability insurance, focused on risk management and loss prevention education. She holds a bachelor of science degree in organizational behavior and is also a certified instructional designer. In her career, she has led in-depth claims studies to reveal the breakdowns in business practices that can lead to risk exposure. Diane has translated that heightened awareness of the risks that design professionals face into meaningful education and resources that help engineers and architects adopt practices to avoid or mitigate loss.

# BDP RISK WEBSITE | BDPRISK.COM

### **BDP Risk® Learning Management System**

DP Risk® provides 24/7 online access to practical, relevant, and concise content from selected subject matter experts, designed to help you avoid professional liability claims, improve management practices, enhance business performance, and earn risk management education credit.\* **bdprisk.com** 







bdprisk.com





Berkley Design Professional offers a variety of education programs to help firms improve their risk management and business practices. We are a registered provider with the AIA's Continuing Education System (CES). We are also a registered provider with

the Registered Continuing Education Program (RCEP), which is a nationwide portal for professional development education and record-keeping for engineers, surveyors and related industry professionals. Our on-demand programs qualify for AIA CES Learning Units (LUs) and RCEP Professional Development Hours (PDHs).

We do not register programs with any individual states. It is the design professional's responsibility to determine whether this activity meets the requirements set forth by his/her state licensing board.

Information provided by Berkley Design Professional is for general interest and risk management purposes only and should not be construed as legal advice nor confirmation of insurance coverage. As laws regarding the use and enforceability of the information contained herein will vary depending upon jurisdiction, the user of the information should consult with an attorney experienced in the laws and regulations of the appropriate jurisdiction for the full legal implications of the information.

Practice management recommendations should be carefully reviewed and adapted for the particular project requirements, firm standards, and protocols established by the design professional.

Products and services are provided by one or more of insurance company subsidiaries of W. R. Berkley Corporation. Not all products and services are available in every jurisdiction, and the precise coverage afforded by any insurer is subject to the actual terms and conditions of the policies as issued.

\* Each policy year, firms that participate in one or more Berkley DP education programs qualify for a single 15% risk management education credit that will be included in rating and reflected in the firm's next policy quotation. Please note that the education credit opportunity applies only to primary policies; excess policies are not eligible.



### BDP Risk® Learning Management System

Over the past six years, BDP Risk® has won seven coveted Brandon Hall Group Excellence

Awards. These include learning and development awards for "Best Advance in Custom Content," "Best Advance in Creating an Extended Enterprise Learning Program," and "Best Customer Training Program," all of which recognize Berkley DP's significant efforts and successes in developing resources to help our clients enhance business performance and mitigate risk.

### **About Berkley Design Professional**

At Berkley Design Professional, we are Better by Design®. We transform uncertainty into opportunity so our clients can confidently build a better tomorrow. We provide design firms with innovative and comprehensive Architects & Engineers Professional Liability Insurance. We offer state-of the-art, award-winning risk and practice management guidance and resources that help our policyholders manage their exposures and improve their businesses. Our in-house claims professionals provide fair, results-oriented claims management. Our mission is to relentlessly protect our clients' work, reputation and dreams. Berkley Design Professional is a division of Berkley Alliance Managers, which is a member company of W. R. Berkley Corporation whose rated insurance company members are assigned an A+ (Superior) rating by A.M. Best. berkleydp.com

# **Berkley Design Professional**

99 Pacific Street | Suite 555E Monterey, CA 93940 berkleydp.com