## New Berkley Design Professional Online Broker Academy! Learn About Us at Your Own Pace

By Candelario Lopez

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Berkley Design Professional recently released a new exclusive service for appointed agencies and their staff—our own Online Broker Academy!

Our Online Broker Academy was created to help answer the many questions our underwriters and risk management staff answer every day regarding Berkley Design Professional's products, services and resources. The Academy is another avenue for Berkley Design Professional

brokers get the latest updates to help them provide outstanding service to their clients.

Brokers can explore a variety of short videos and at-a-glance content on the easy-to-access platform to get the information they need, when they need it and get back to the business of serving their clients.

Our underwriters have created videos featuring the following topics:

- Prime Program and Applications
- Per Project Primary Limit
- Express Program and Applications
- Express 24
- BDP Risk Early Access Program
- And more...

Brokers can also access videos about Claims, Risk Management, Marketing Resources and the BDP Risk learning portal for policyholders.

The Online Broker Academy provides a great opportunity for both new and seasoned brokers to enhance their overall business success. Our Underwriting, Claims and Risk Management staff are continually adding content to the platform.

## What Do Our Brokers Think?

Since the launch, many new and existing Berkley Design Professional brokers have accessed and reviewed the Online Broker Academy.

So, don't just take our word for it – here's what they've had to say:

- "This is great for our new hires to learn about your (Berkley Design Professional) company."
- "Well done! Great content and well laid out."
- "I will have all of our new hires go through the Online Broker Academy so they can learn about what Berkley Design Professional offers and your resources."

We value listening to our brokers and are proud to showcase the results in the development of the Online Broker Academy. Creating the Online Broker Academy further reinforces our concierge-level service model of treating our customers like we would like to be treated, with the highest respect and service possible.

Berkley Design Professional is proud to offer this new service. We encourage our brokers to take advantage and visit the Online Broker Academy often as new information and resources are frequently added.

If you are a Berkley Design Professional broker with a suggestion for a topic you'd like to see covered or are interested in getting access to the Berkley Design Professional Online Broker Academy, please get in touch with us at <a href="mailto:risk-support@berkleydp.com">risk-support@berkleydp.com</a>.

Learn more and access the Online Broker Academy on our website.

## About the Author



Candelario Lopez is a Senior Learning Management Specialist at Berkley Design Professional, a Berkley Company. In addition to managing the BDP Risk® Learning Management System (LMS) and providing risk management education consultations with policyholders to ensure they get the most out of the BDP Risk® LMS, Candelario leads the team responsible for developing and implementing the Online Broker Academy. He joined Berkley Design Professional in 2022.

For the prior 10 years, Candelario managed training and development for medical device companies. He is an experienced Instructional Designer with 15 years of training and content development experience in government, medical device,

healthcare and finance industries. Candelario earned a Master's degree in education from San Francisco State University and a Bachelor of Science degree in computer science from California State University Monterey Bay in Seaside, California. Contact Candelario at <a href="mailto:clopez@berkleydp.com">clopez@berkleydp.com</a>.

