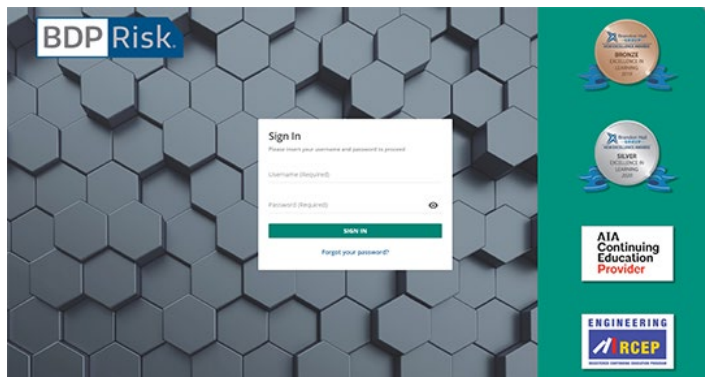


# 10 Reasons Why Design Firms Should Use the BDP Risk® Learning Management System

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Design professionals are busy these days and often find it difficult to step back from their day-to-day business responsibilities to delve into the world of risk management education.

Fortunately, Berkley Design Professional has made it easy for

our policyholders to find just the right risk management sessions and courses! The BDP Risk® Learning Management System (LMS), provides 24/7 online access to relevant risk and practice management content, streamlined online learning and education activity tracking and reporting.

Let's take a look at the top ten reasons to use the BDP Risk® LMS today!

## Top 10 Reasons

### 1. The BDP Risk® LMS puts practical information in design professionals' hands—when they need it

It contains hundreds of risk and practice management articles and whitepapers for a fresh perspective on current issues, plus dozens of guidelines, tools, templates and checklists that can be used everyday.

### 2. Expertise

BDP Risk® materials have been developed by leading architectural and engineering practitioners, insurance specialists and legal professionals—it's risk and practice management from the practitioner's perspective!

### 3. Advice about emerging issues

The BDP Risk® LMS contains resources and advice about current and emerging issues in design practice including BIM, P3, sustainability, international practice and cyber liability.

#### **4. 15% Risk management education credit**

Berkley Design Professional policyholders that participate in one or more BDP Risk® LMS education programs qualify for a 15% risk management education credit on their next renewal.\*

#### **5. AIA Learning Units / RCEP Professional Development Hours**

Most of the risk management sessions are eligible for continuing education credit and many of them are eligible for Health, Safety and Welfare (HSW) credits. Berkley Design Professional is an AIA Continuing Education System Approved Provider. We are also an approved continuing education provider through the Registered Continuing Education Program (RCEP), a nationwide registry of providers that have demonstrated adherence to high-quality, effective practices in the development and delivery of professional education activities for engineers, surveyors and related A/E/C industry professionals.

#### **6. An award-winning online platform**

For a second consecutive year, the BDP Risk® LMS won a Brandon Hall Group Excellence Award for Learning. Awarded within the "Best Advance in Custom Content" category, the honor recognizes self-paced, custom-designed online courses related to workplace learning. In addition, Berkley DP was named the 2020 winner of the Docebo INSPIRE Learning Award for Best Achievement in Extended Enterprise. The award recognizes the organization who developed the most innovative training program that takes learning beyond the four walls of an organization.

#### **7. Education that makes a difference**

BDP Risk® education makes a difference in claim frequency. Our actuaries confirmed a relationship between participation in our education courses and the likelihood of claims. A/E firms that participate in our education programs show a decrease in claim frequency.

- There's nearly a 13% drop in claim frequency when just one person at a firm takes a course.
- When everyone at a firm takes more than one course, the likelihood of a claim decreases by almost 23%.
- In addition, when firms participate in a live program (in person or by webinar) there's a 26% drop.

#### **8. Concierge services**

Policyholder firms receive BDP Risk® LMS concierge services to personally guide them through the platform and answer all of their questions. Just pick up the phone or send an email for our concierge services.

## 9. The BDP Risk® LMS mobile app

On the go and have time to learn? All education content is available on the BDP Risk® LMS mobile app.

## 10. It's free

The BDP Risk® LMS and related risk management services are free for all Berkley Design Professional policyholders!

Not only does using the BDP Risk® LMS provides our policyholders with excellent practice management guidance and tools plus insight into risk management topics and trends, it also impacts their firm's profitability. Policyholders can earn continuing education credits for licensed professionals as well as save money on their professional liability insurance premium. That is, most definitely a win-win-win for every design firm.

With all of the reasons listed above, policyholders and brokers should start using the BDP Risk® LMS today! [Access our award-winning education experience.](#)

If you're not yet a Berkley Design Professional policyholder, [find an agent.](#)

*\* Each policy year, firms that participate in one or more Berkley DP education programs qualify for a single 15% risk management education credit that will be included in rating and reflected in the firm's next policy quotation. Please note that the education credit opportunity applies only to primary policies; excess policies are not eligible.*

### About the Author



Robert J. Connor is senior vice president, chief marketing officer, at Berkley Alliance Managers, a Berkley Company. Bob has more than 25 years of experience in the professional liability segment of the insurance industry. He has worked in a number of roles including underwriter, regional vice president, retail broker, wholesale broker and business development manager. These roles, responsibilities and experiences provide him with a unique perspective. Bob earned his Juris Doctorate from St. John's University School of Law and a Bachelor of Science degree in Economics Management from Ithaca College. Contact Bob at [rconnor@berkleyalliance.com](mailto:rconnor@berkleyalliance.com).



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